



The future of psychotherapy

Science, politics and best practice

Saturday 11 March 2017

About the conference



About UKCP

The UK Council for Psychotherapy (UKCP) is the UK's leading professional body for the education, training and accreditation of psychotherapists and psychotherapeutic counsellors. We have over 8,700 individual members, and more than 70 training and accrediting organisations.

UKCP is the quality mark for high standards in psychotherapy. We hold the national register of psychotherapists and psychotherapeutic counsellors, listing those practitioner members who meet exacting standards and training requirements. We also hold a specialist register for psychotherapists qualified to work with children and young people.

We are holding the UKCP Conference 2017 on Saturday 11 March 2017. This is the first of its kind and is set to be the must attend event for psychotherapists and psychotherapeutic counsellors. Many delegates will hear from leading researchers, policy makers, key decision makers and experts from the psychotherapy profession and mental health sector.

With most of our members being self-employed this is a unique opportunity for your organisation to promote to an audience authorised to buy your products and services on behalf of their business.

We have a full range of exhibitor and sponsorship packages which will meet your needs and can be tailored to work around your budget.

Sponsorship and exhibition packages

	Premium Conference Sponsor £2,000*	Classic Conference Sponsor £1,000*	Entertainment Sponsorship £800*	Exhibitor Only £500*
Logo and profile in the exhibition and sponsorship section of programme	✓	✓	✓	✓
Logo and link on website	✓	✓	✓	✓
Acknowledgment on social media (Twitter, Facebook and LinkedIn)	✓	✓	✓	✓
Promotional rolling PowerPoint slide on screens shown throughout the conference	✓	✓	✓	✓
Exhibition space (3m x 1.5m) with a power supply	✓	✓	✓	✓
Flyer inserted into delegate pack	✓	✓		
2 x complimentary full conference passes	✓	✓		
1 x complimentary full conference passes			✓	✓
Roller banner in key locations in venue	✓			
Full page advert in conference programme	✓			
Half page advert in conference programme		✓	✓	✓
Quarter page advert in conference programme			✓	✓
Inclusion of company branded item on registration desk	✓			
Company logo on the front of the conference programme	✓			
Recognition of sponsorship in <i>The Psychotherapist</i> magazine	✓			

Entertainment stand

This stand will include some form of entertainment which will draw people to you. All inclusion are detailed above.

Conference passes for exhibitors include complimentary tea/coffee/lunches and access to all of the conference sessions.



*Please note that all prices are VAT exempt.

Sponsorship only packages *Please note that all prices are VAT exempt

Sponsor a conference session £250

We have an exciting programme planned and the majority of the delegates will attend every session. You will have the opportunity to choose from one of our conference sessions, where you will be able to place your literature on the delegate seats and on the beginning and end holding slides. You will also be included in our delegate packs and promoted on our website and social media.

Promotional rolling PowerPoint slide £150

In between conference sessions there will be a rolling slide of all of the sponsors of the conference. This is a great way to maintain your presence at the conference, especially if you are not in attendance.

Promotional flyer insert in delegate pack £75

Every single delegate will be given a delegate pack on the day. Your flyer will be an A4/A5 separate paper insert and placed directly into the hands of the delegate.

Company branded item on registration desk £150

Your organisation's branded item could remain memorable in the minds of all the delegates when they leave the conference. When all delegates walk away with their delegate pack, they will pick up your branded item too. This will need to be provided by the sponsor.

Networking drinks reception £2,000

At the end of the conference we will hold a networking drinks reception for everyone in attendance. This is where you will be able to place banners and branding around the room. You will also have promotion on our website, recognition of sponsorship in *The Psychotherapist* magazine and half a page for your company summary in our conference programme.

Badge lanyards £300

Every delegate will be wearing a badge with a lanyard. Every lanyard will have your logo in it and will be seen by everyone in attendance. You will also have promotion on our website and a quarter page the delegate pack.

Delegate bag £500

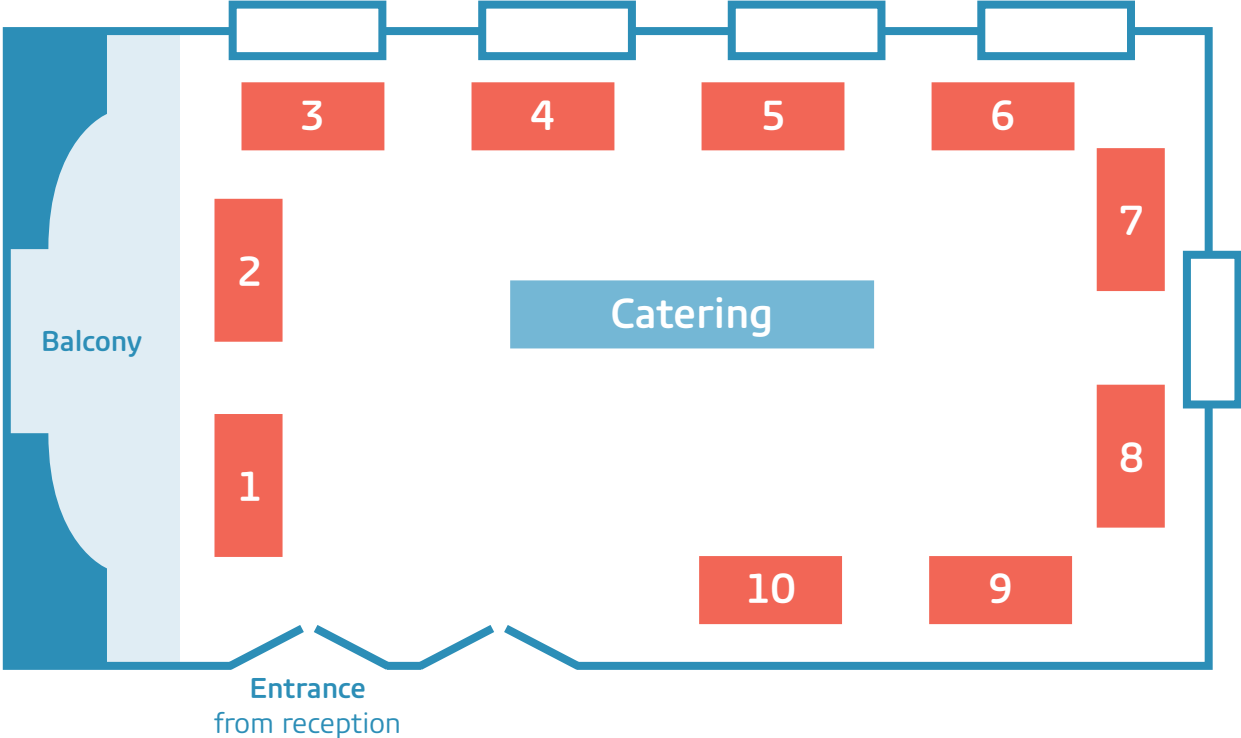
All delegates will carry their delegate bags at the conference and may even reuse them afterwards. This is a great way to be seen and will be the only logo placed alongside the UKCP logo on the bag.

Our packages can be tailored to support your needs and budgets so please get in contact with Sophia Dick to discuss this further by email, events@ukcp.org.uk, or call 020 7014 9966.



Exhibition Floor Plans

Herringham Hall Exhibition Plan



Knapp Gallery Exhibition Plan

