

# Use of UKCP logo

## 1. Events

The UKCP logo can only be used at non-UKCP organised events with approval from the UKCP Events Manager.

A written request to incorporate the logo on documentation must be sent to the Event Manager, via [events@ukcp.org.uk](mailto:events@ukcp.org.uk) prior to use of the logo along with details of where and how the logo will be used.

If use of the logo is approved a copy of the logo and guidelines will be sent to the organiser.

UKCP members speaking at the event can use the words UKCP alongside their name but this does not automatically warrant use of the logo in any other context.

## 2. By individual UKCP members

**Only the full clinical members on our register and trainee members on our list can use the logo** The UKCP logo can be used after a registrants and UKCP trainee member's name, and on individuals' websites. Trainee members must clearly state their trainee status in any advertising and promotional material. UKCP student members are not permitted to use the logo.

If the registrant or trainee is working as part of a practice the UKCP logo can be used next to the registrant or trainee's name. Additionally, if the registrant or trainee has their own individual profile page on the practice website the logo can also be used on this page.

It is not permitted for the UKCP logo to be on the practice home page or pages not relating to the member.

## 3. Organisational Members

Organisational members can use the UKCP logo on the home page of their website and when sending out communications on behalf of UKCP.

The logo should not be used on any non UKCP related communications. Nor should the logo be used in relation to non UKCP related events. The UKCP logo must not be used on any non UKCP related communications or in relation to any events that are run or organised by an organisational member and not by UKCP.

The logo can only be used by the Organisation Member and not by any organisations that are affiliated to the Organisation Member.

## 4. Training Organisations

The UKCP logo should be placed on the cover of the student handbook, prospectus and any associated training documents that reference UKCP accredited training courses.